



BCG today

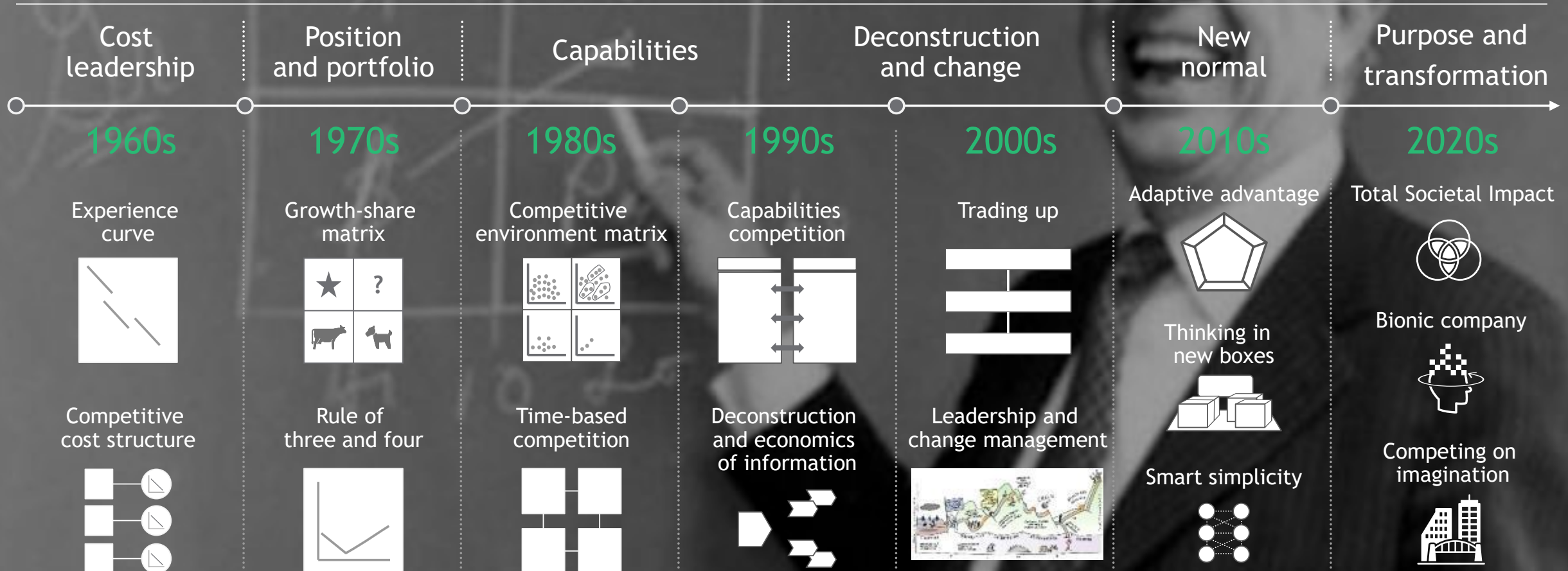
Intro - Spring Cluster

SEPT 2023

The text 'CLIENT TEAM' is rendered in white against a dark green background with a digital, data-like pattern of glowing lines and dots. 'CLIENT' is in a large, bold, sans-serif font, while 'TEAM' is in a smaller, all-caps, sans-serif font positioned directly below it.

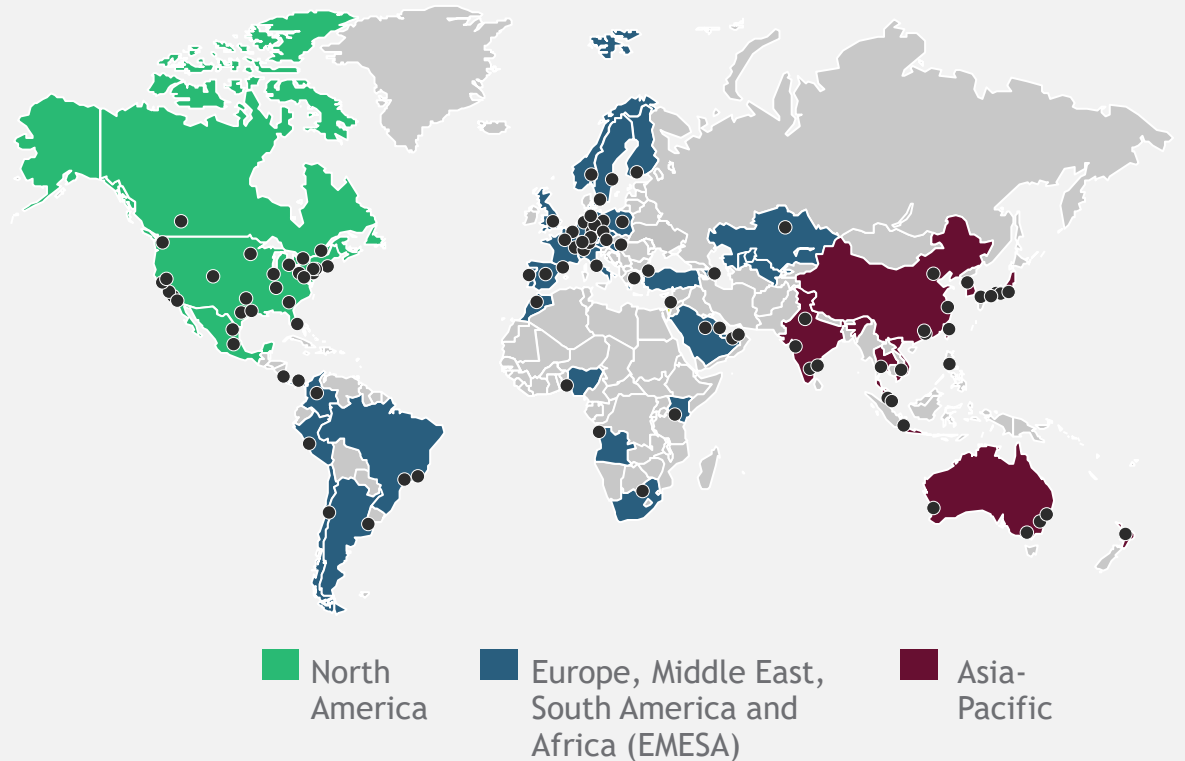
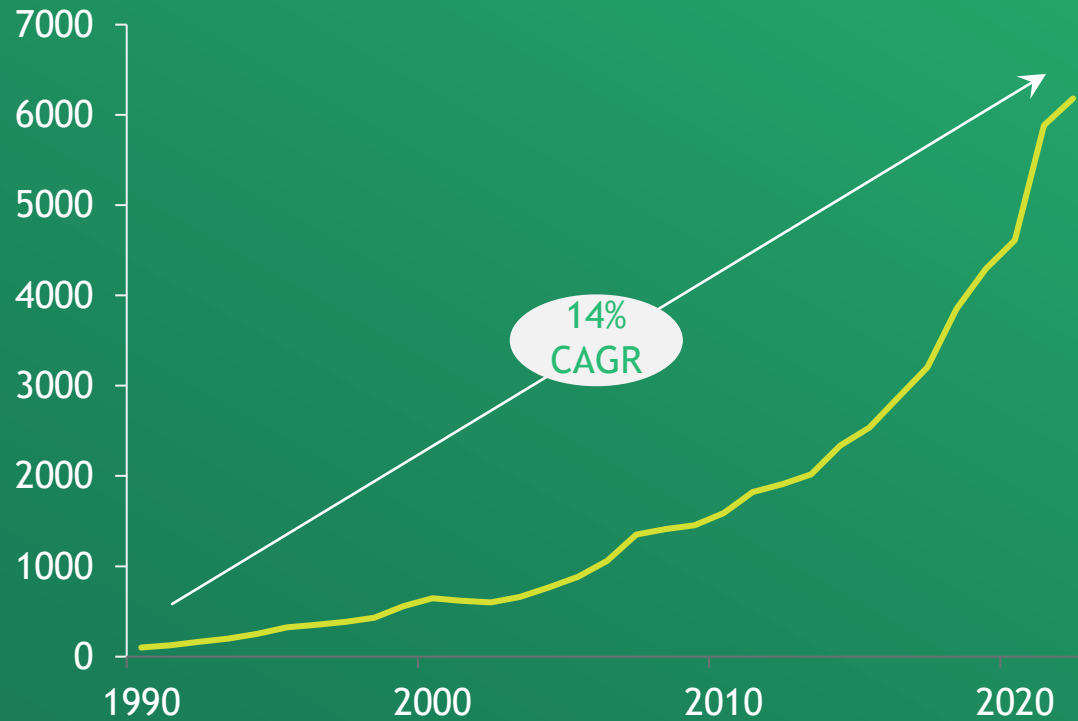
CLIENT
TEAM

A heritage built for the future: the leader in ideas and innovation since 1963



Growing continuously ahead of competition with offices in more than 100 cities in more than 50 countries

Indexed revenue (1990=100)





Beyond is where we begin.

A global presence and worldwide growth.

1963 Founded by Bruce Henderson

>\$11 Billion annual revenue in 2022

100+ Cities with a BCG office

30K+ Employees

50+ Countries with an office



Many of our clients rank among the world's 500 largest corporations

BCG has Functional practice areas and Industry practice areas teaming around the globe to build expertise

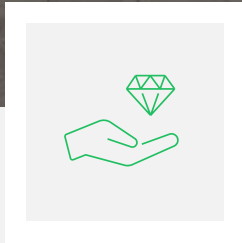
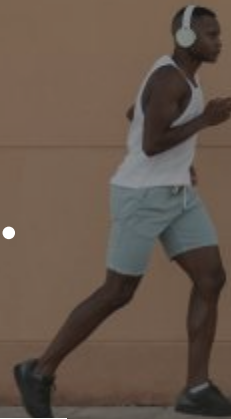
Functional practice areas



Industry practice areas

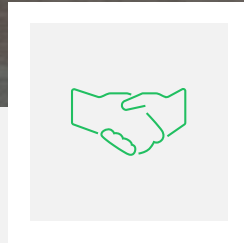


Unlocking the potential of those who advance the world.



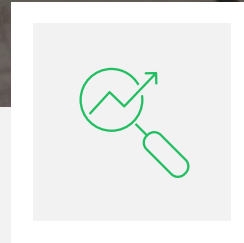
Drive inspired impact

Whether advancing ideas, capabilities, clients, or society, BCG helps spark positive impact. We enable our clients to build resilient, adaptive organizations, and look beyond the next deadline to the next decade



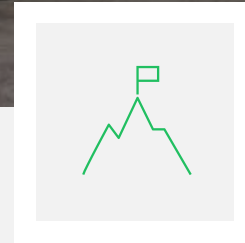
Lead, with integrity

We lead with partnership and respect, willingness to confront hard issues, and the integrity to speak the truth. We build trust through commitment to truth, dedication to quality, and putting clients first



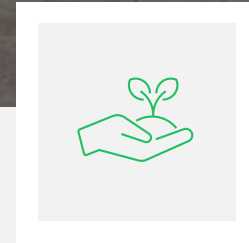
Bring insight to light

We bring insight through rigorous analytics and creative solutions from diverse perspectives. BCG is a place where the best ideas win and are harnessed to forge the brightest path forward



Conquer complexity

Our focus is always to get to the heart of issues and prioritize what matters to deliver real impact. We have a passion for discovering unique sources of competitive advantage in dynamic, complex systems



Grow by growing others

We hire exceptional people with immeasurable potential and invest deeply in them to unleash it. We work “with” clients, not “on” them, and collaborate throughout organizations

We focus our sustainability strategy on **four priorities**

Driving Social Impact



Protecting our Planet




Empowering our People



Promoting Responsible Business



An aerial photograph of a wind farm. Several white wind turbines with three blades are scattered across rolling green hills. The hills are divided into various colored sections, possibly representing different agricultural fields or land use patterns. The lighting suggests a late afternoon or early morning setting, with soft shadows and a warm glow.

"In 2020, BCG announced a bold commitment to achieve **Net-Zero climate impact by 2030** at the latest by reducing the emissions intensity of our business and removing 100% of our remaining footprint."

David Webb
Chief Sustainability Officer

A photograph of a large, snow-capped mountain peak, likely Mount Fuji, reflected in a calm body of water. The sky is filled with soft, golden light, suggesting a sunrise or sunset. The reflection of the mountain and the sky is clearly visible in the still water.

"Our vision is to be the **most positively impactful company in the world**. We achieve our greatest societal impact in collaboration with our clients. By maximizing the impact of these cooperative efforts, we accomplish far more than we ever could alone."

Rich Hutchinson,
Social Impact Practice Leader

Beyond talk.

Societal &
planetary
impact
at BCG

2000+

Social Impact + Climate & sustainability cases in '21-22 delivered to 780 clients

40%

Of Managing Director & Partners actively involved in Social impact / C&S cases

\$1B

invested to advance positive societal and planetary impact since 2020

72%

Of BCG's largest clients were involved in at least one societal or planetary impact case

2100+

Experts at BCG working on societal and planetary impact topics across industries, functions and geographies

~1000

Climate and sustainability cases with 500 organizations

We have an award-winning approach to sustainability



CDP Climate Disclosure A List for two consecutive years



EcoVadis Gold rating for three consecutive years,



Targets validated by the Science-Based Targets initiative (SBTi)



Number one ranking in Consulting magazine's Best Firms to Work For list, for the ninth consecutive year



Received a perfect score for the 16th consecutive year on the Human Rights Campaign's Corporate Equality Index



Named as one of the 100 Best Companies to Work For by Seramount



Ranked in the Glassdoor Top 10 Best Places to Work list in the US



Best Company for Diversity, Global Culture, Career Growth, and Happiness by Comparably (plus another nine awards)



Rated as one of the World's Top Female Friendly companies by Forbes and Statista



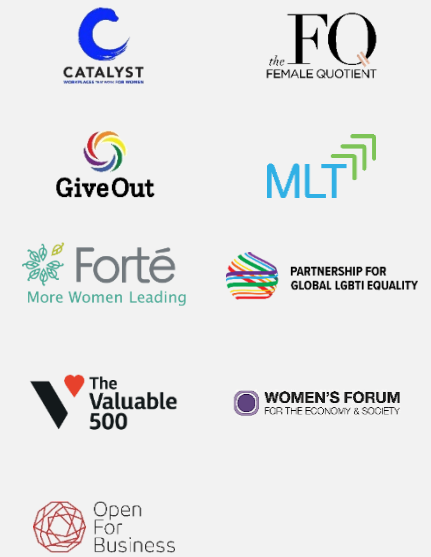
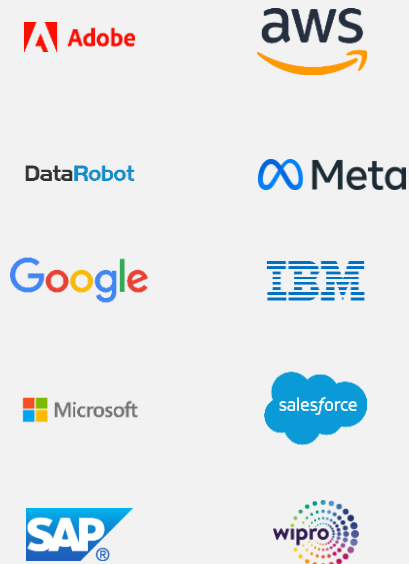
Ranked as one of the top three best consulting firms to work for by Vault for the third consecutive year



Sole corporate recipient of the 2022 Ethical Leadership Award

BCG Partner Ecosystem

Collaborating across 100+ top organizations globally to unlock greater value, innovation & solutions that help our clients & communities thrive



Public-Private Cooperation

Social Sector

Technology & Services

Thought Leadership & Media

Diversity, Equity & Inclusion

Global focus areas

An expansive platform to drive shared value

Our unique approach to partnerships enables us to assemble & engage cross-disciplinary teams, capabilities & perspectives that create impact beyond traditional silos & industry lines. Together, we unlock greater potential.

Who is here today - BCG 4 Cluster Spring



Federico Colombara

Partner and Director

Core member of the Sustainability practice

- Worldwide Expert on Downstream O&G evolution, focusing on Energy Transition, Circular Economy, Green Chemicals & Sustainability
- Wide experience in process industry excellence & digitalization; large investment management & technology
- Passionate about Innovation & Sustainable Solutions

Email: colombara.federico@bcg.com



Claudio Seregni

Tech. Advisor

Expert Advisor to Bioeconomy and Circularity

- 30+ years of experience in chemicals (especially polymers and packaging) sectors, of which 20+ years as consultant
- Leading advisor in Europe and NAM for Green Chemicals, Bioeconomy and Circular Economy
- Passionate about Bioeconomy

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